



## Purlieu Le Pich 2018 Napa Cabernet Sauvignon

Purlieu's sister label, Le Pich, gets its name from a Wappo Indian term meaning "golden eagle." They are hunting birds, and you can often spot them above our vineyards as they soar, glide, circle and arc. They are beautiful birds — stately and impressive, but not haughty or boasting, with a nimbleness that's inspiring. We hope that our Le Pich wines live up to the character of their namesake.

### VinoUS Media Review – Antonio Galloni

Rated 92

The 2018 Cabernet Sauvignon Le Pich is absolutely gorgeous. Ripe, plummy and so enticing, the 2018 offers tremendous appeal and tons of pure pleasure. Dark cherry, plum, mocha, spice and licorice are nicely pushed forward in this gorgeous, mid-weight Cabernet Sauvignon from Julien Fayard. Best of all, the 2018 is a terrific value. Drink now-2028.

### Wine Tasting Notes

A deep ruby robe, with darker black fruit and mineral aromas on the nose. The palate brightens into a ripe strawberry, raspberry and boysenberry core, layered with notes of black licorice and nutmeg. Fluid and smooth, this wine blends rich fruit complexity, elegant freshness, and well-integrated tannins. This vintage is delightful at release, but also worthy of cellaring another 2-6 years.

Winemaker

### JULIEN FAYARD

With more than two decades of winemaking expertise, Julien Fayard is one of Napa Valley's most respected winemakers producing California varietals with French finesse. He believes in producing wines with an identity, exploiting what makes each one unique. Julien's wines are a pure expression of their terroir, highlighting the specificities and characteristics of the fruit, vineyard management, soil and climate. He has a track record of building brands both in terms of quality and market presence.

Originally from France, Julien began his career as a winemaker producing quality rosé at his family's winery in Provence. In Bordeaux he worked at Lafite Rothschild and Smith Haut Laffite before relocating to Napa Valley. In Napa, he was Philippe Melka's director of winemaking for a few years before launching his own projects.

Julien earned his Master in Agri-Business from ESA France and his Master in Winemaking from Toulouse France. In 2011, he received his MBA from UC Davis.